



LANA Board of Directors Meeting Conference Call Minutes May 10, 2016

In attendance: DeeAnn Forrester, Chene Mogler, Kathy Nichols, Joy Pedroni, Dolly Peters, Susan Rich and Cathy Spalding

Absent: Michelle Kutzler

TO DO LIST:

Sue: ensure that the March minutes are on the June agenda for approval
Joy: call Stanislaus Fairgrounds to inquire about the 6 RV's from Hobo that generated a \$50/RV charge. Who is the 6th?
Joy: email BOD with details of an income report
Joy: send any info re new LANA members to Sue
Joy: check on Turlock fair-ground availability for K&C Show next year: 3/27-28 or 4/8-9 preferred
Sue: check w/ Margaret, Maureen & Lora about 2 day, kids/adult concept for K&C show
Joy: check in w/ Lisa L. re the viability of a tooth clinic in her area
ALL: seek a webmaster for LANA
Joy: send all BOD instructions re how to utilize the LANA email to get out info
Joy: check on Turlock fairground availability for Hobo – Jan. 28/29

President Chene Mogler called the meeting to order at: 7:10

ONE: Review of the agenda: No changes were suggested, but it was noted that we did not have a quorum at the onset of the conference call.

TWO: Past meeting minutes

- Approval of March 8, 2016 minutes: *Tabled*

THREE: Treasurer's Report

• Financial updates/reports:

- **Lifeline account:** \$10,968.92 is the current balance. Joy wrote \$690 in checks for a large alpaca rescue. There were 23 animals in bad shape. Some were dying, some dead. The county took over, and Lifeline helped with tests for water (standing water), medication (\$350 to reimburse the rescue group) and hay (\$340 to reimburse Gary Kaufman, who got a deal from his own supplier). There was no new income.
- **General fund:** \$3,799.22 is the current balance. There were a lot of expenditures over the last two months: Moglers submitted Hobo expenses that totaled \$358.85. Postage costs for the shipping of awards and stamp purchase was reimbursed to Susan Rich. Other expenses included: \$195.00 to the Stanislaus County Fairgrounds, \$38.70 for T Shirt shipping, \$241.05 for T shirt creation. Joy just got a bill for 6 RV's at Hobo, and she can only think of 5. She will go through the registrations to see if they can find the one remaining. Joy will call to check and try to save \$50. Income: to be reported later via email.
- **T Shirt update:** Joy purchased and distributed 25 shirts. Joy has orders for 5 more. She offered a show special at Kids & Camelids Show (after consulting with Board members present) and sold about a dozen shirts. Joy shared that lots of people are not paying for the S&H and Joy has been mailing them anyway with a note. Suggestion: create a price for 1, 2, 3 etc. that includes an appropriate estimate for postage. Joy is encouraging people who participate in the Fiesta Parade to buy/wear shirts. Do we want to have some in stock in fewer colors rather than wait for a full order? We can advertise on Facebook.

FOUR: Secretary's Report

Correspondence update:

- 1) April 3: posted a thank you card from Lily Mogler to Deb Slocum
 - 2) April 4: wrote and posted thank you cards to Trinity Harry and her mother, Nicole Glass; Sophie Jones and Hailey Brown to thank them for their assistance at the Kids and Camelids Show
 - 3) April 16: completed thank you cards from Kids & Camelids by adding my thanks and photographs, delivered one to the local Starbucks and US Mailed one to NASCO and Quality Llama Products.
- She also reported that Joy provided her with additional LANA embossed stationery. Sue requested updated information about new LANA members from Joy in order to write thank you notes.

FIVE: Kids & Camelids Show of April 2: Debrief

- **Report on Event:** Getting the Deb Slocum costumes out was a real plus. The volunteers: Kathy Nichols, Lora Crawford, Margaret Drew, Maureen Macedo, and Joy Pedroni were incredible. The only downside was the lack of numbers. Joy noted that she has acquired, on LANA's behalf, the 7 legged race equipment + Christmas antlers, etc. for upcoming shows.
- **Thoughts on next year:** Do we want to open the "sho-nic" to kids of *all* ages to increase participation? Or do we want to maintain the show as is for one more year and see what happens? Or do we want to do a two day event and dedicate one day to kids and the next day to adults? Joy will check on fairground availability for March 25-26 and April 8 – 9. Sue will check in with the judges about their willingness.

SIX: Shorn fleece clinic of April 17: Debrief

There were five in attendance. Kathy emailed people and asked about attendance to get a head count. Maureen donated her time and lunch. She would appreciate some reimbursement for lunch.

Board action: Sue moved to send Maureen Macedo a check for \$30 to cover her lunch expenses. Kathy seconded. It was unanimously approved.

Kathy has no expenses. In comparison to another fiber clinic, Maureen did a great job. Chene shared that he got a lot out of the experience. Kathy feels that there were enough people who indicated interest but could not come on that particular date to warrant another try. Expo?

SEVEN: Expo Discussion and Plans

Discussion regarding Expo was held about two months ago via conference call. Turlock is a known location. And it has that nice grassy area to hang out after the event. If we hold it in August, heat could be a problem. Joy is unavailable on Aug. 6, Hot August Nights is August 13. What about spreading opportunities out with shorter events every couple of months rather than an one, intense experience? Do we want to repeat the tooth repair clinic in a few places? Joy will talk to Lisa Labendeira about her vet and her area's interest in a clinic in Lisa's neck of the woods. Maureen knows how to recruit – can we tap into her expertise? Do we schedule something a year out and then promote it? Discussion: for \$40 a year, what are our LANA members getting? Currently, there aren't enough events to make the fee worthwhile. Facebook is a powerful tool that we could all be using more.

Webpage: the software system is no longer supported. There is a whole new software package that Joy is trying to learn with the assistance of her webmaster friend. We need to find someone who can take on the webpage. We all need to look for someone who can "do" webpage. Let's give everyone on the board the opportunity to access the LANA email. We have to promise not to mess with Joy's format. She requests that we send out emails and not worry about the # of emails in storage.

EIGHT: Unfinished/Pending Business:

- **Fiesta Day Parade:** Joy reported that she is unable to confirm the "after party" due to a death in the family. She would like to leave it as a possible impromptu party if she is able to host. Kathy has confirmed, Joy is having her whole family use her llamas, and she will try to get the Llamas of the Wine Country. Moglers are planning to attend. Lisa L can't come but she may send her daughter with Dee Ann. The parade is an easy mile with lots of attendees. It is May 28th. Again, she requests that all participants have T Shirts. Joy would like to beat 15 llama count from last year. The \$35 entry fee has been paid, and we are positioned far away from fire trucks and horses.
- **Dates for Hobo:** We are shooting for Jan. 28 and 29. Joy will talk to the Turlock fairgrounds about that

date.

- **Membership updates:** We had already discussed this.

NINE: Request for agenda items for next meeting

- Fiesta Day Parade debrief
- Update on Turlock fairground availability
- Mini-expo ideas: when and where and what
- Response of volunteer judges re adult *sho-nic*
- Hiking ideas: locations for short hikes, campground
- Approve March minutes

TEN: Date for next conference call meeting:

Second Tuesday of the month, 7 PM: June 14th