

# LANA Board of Directors

## Conference Call Minutes

### February 9, 2016



**In attendance:** DeeAnn Forrester, Michelle Kutzler, Chene Mogler, Kathy Nichols, Joy Pedroni, , Susan Rich and Cathy Spalding

**Absent:** Dolly Peters

#### **TO DO:**

- **Sue:** write a letter to Marlys Green thanking the LWC for its contribution to the Lifeline account
- **Joy:** send Sue a list of all renewals to LANA
- **Sue:** send US Postal service receipt to Joy
- **ALL:** send Hobo photos to Kathy Nichols and Chene
- **Joy:** use LANA's facebook to solicit sponsors for the Kids & Camelids Show
- **Joy:** send Sue info about registrants from last year's Kids & Camelids Show and any LANA registered youth.
- **Joy:** put out a eblast to membership re the Kids & Camelids Show
- **Chene, Kathy, Cathy, Joy, DeeAnn:** choose a date/time for a conference call to brainstorm a renewal of Expo
- **Cathy:** contact Kris Jennings to check for interest in brainstorming re Expo
- **Joy:** send Sue a copy of the completed 2016 reg forms
- **Chene:** talk to Maureen about a date for a shorn fiber only

President Chene Mogler called the meeting to order at: 7:04 PM.

#### **ONE: Review of the agenda**

The agenda was maintained as originally posted.

#### **TWO: Past meeting minutes**

**Jan. 12 LANA BOD meeting notes:** Cathy Spalding emailed to correct the spelling of her name and to correct the address for Chela Gray. Joy noted there were some typos that she will correct before posting them.

**Action:** Joy moved and DeeAnn seconded to accept the minutes of the Jan. 12<sup>th</sup> conference call meeting with the noted corrections. The corrected minutes were unanimously approved by those on the conference call.

#### **LANA Annual Meeting notes:**

**Action:** Joy moved to approve the minutes of the Jan. 23, 2016, LANA Membership Meeting, and DeeAnn seconded the motion. There was no discussion. The minutes were unanimously approved by those participating on the conference call.

#### **THREE: Treasurer's Report**

Joy reported that:

- In the **general account**, there is a balance of \$4,025.17. This includes all expenses to date for Hobo, and the account was balanced as of Jan. 31, 2016 with the bank's statements.
- **Lifeline account shows** \$9,4025.17. Joy reported that a check arrived from Llamas of the Wine Country (LWC) for \$2,200, reflective of half its treasury. The Lifeline balance, therefore will increase by this amount. Joy requested a letter of thanks to Marlys Green to thank LWC for this contribution.
- **Hobo Show Finances:** The current ledger sheet shows \$7,087.75 for total income and \$5,289.42 for a net revenue of: \$1,798.33. The financial report does not include the superintendent's dinner, grand/reserve grand awards and hospitality table expenses. Although the show was successful, the number of participants and llamas were down this year.
- **T Shirts:** 10 T shirts have been ordered, and we still need 10 T Shirts to place the order.

**Action:** Sue moved and DeeAnn seconded to accept the Treasurer's report. No discussion ensued. The motion was approved unanimously by those on the phone call.

- **LWC Event Request:** Llamas of the Wine Country (LWC) decided to maintain themselves as a social club. April 16<sup>th</sup> is a parade in their area. They asked if they could tap into LANA's insurance for this parade. Joy's insurance inquiry said that such a thing was not possible. If LANA was to co-sponsor and place

show

its name on the parade registration, there would be no additional cost to LANA.

Action: Sue moved to co-sponsor the parade of April 16 with the LWC and thereby allow LANA's insurance to provide coverage. Joy seconded. No discussion ensued. The motion was approved unanimously by those on the phone call.

#### **FOUR: Secretary's Report**

- **Correspondence Updates**: Sue reviewed the 12 thank you notes written on behalf of LANA to the LWC and for Hobo Show sponsors/LANA members who renewed. She also reported having US Mailed the Lifetime Achievement Award to Chela Grey. Sue requested a list of Joy from all renewals in order to write thank you notes. Joy requested the invoices for the mailing cost of the package and the cost for stamps.

#### **FIVE: HOB0 Show Debrief**

The smaller ring was used this year. Next year, Chene will close the silent auction on Saturday. The numbers were down, but the show went well. The weather certainly cooperated. Sue commended the Moglers for the hard work of setting up the Hobo Junction and taking it down. The judges commented that it was unusual for such detail to come into play for the show. Chene expressed his thanks for all the help he received. Chene indicated that he has someone lined up to make the dinner for next year: Greg Sykes. Kathy Nichols will do the driving course. Joy mentioned that Michelle's son's horseshoe rack was the big dollar winner at the silent auction. We had lots of auction items and we set up about 6 tables. There was a request to do a live auction on some bigger items. Could the LWC help out with our auction next year? They always got such good stuff at their show's auction. Joy noted that there was an accident with her coffee and the LANA laptop. She is therefore donating her laptop to maintain the Quick Books software compatibility. Kathy requested photos from the show. Chene would like to see them as well.

#### **SIX: Kids & Camelids**

- **BOD participation**: Kathy Nichols indicated she would come to help, Joy agreed to score keep and bring her 3 subjunior, Chene will be there with at one child. And **Promotion of Show**: Joy indicated she could put out a facebook request for sponsorship. Sue requested that Joy send her the names and addresses from last year's show and this year's LANA's youth registrations so that she can send a personal letter to each. Joy will send a blast out to LANA membership if they know any youth. Sue will connect with Trish and Steve to see if they can bring kids or share info about kids.
- **Start time** – 8:30 AM. **Lunch**: Fred to provide. **Sponsors**: Sue will reach out to NASCO, Quality Llama Products again this year. Registration fee: remains at a blanket \$25.
- **New ideas for the show-nic**: Costume station – for kids to distribute the costumes donated by Deb Slocum. Dollar store? Probably too much to try to squeeze in.
- **Notes**: 1) Joy is on the ALSA show calendar website. They hadn't posted but Joy corrected that. 2) Sue indicated there would be no need to get into the LANA locker for obstacles.

#### **SEVEN: Membership Drive**

- **Status of current membership for 2016**: Joy has 14 forms in hand but she has a bunch more that did sponsorships or ones that handed her money for whom

she has not forms.

- **Next steps for increasing membership:** no real specifics discussed.
- **Sidenote:** There have been two requests for renewing the EXPO. Cathy Spalding shared that the finances of the Expo overwhelmed the decreased membership. We discussed the old Expos and the challenges and wondered if Kris Jennings might be willing to brainstorm a new iteration of the event. Maybe a place to start would be to resurrect the clinic day that we had to cancel (scheduled for the day before Easter). Chene thought that connecting with Maureen might be a good thing. Should we create a separate committee for plan? Chene, Kathy, Cathy, Joy, DeeAnn volunteered. Cathy would invite Kris Jennings. Let's use the same phone service and conference call before the next LANA BOD call. The timing of an Expo: June? A little early? We need to figure out a date for a conference call meeting of the committee.
- **LANA sticker? Thank you's other than a note?** If we use the LANA logo, then we need to wait for the t shirt order to get the high resolution version of the logo before we can move forward with the stickers. Decision was to go with the high res LANA logo, once available.
- **Collecting and using the info collected on reg form:** We reviewed the agreement of the BOD during a previous meeting to divvy up the areas of interest and provide at least one contact during the year to those who had expressed interest in that area. Joy will send Sue the hard copy of the reg forms to create a matrix.

#### **EIGHT: Newsletter**

- **Current Status – Lisa's participation.** Kathy Nichols volunteered to do the entire newsletter just about Hobo. Kathy will send it to Joy and Joy will send it out via email to everyone.
- **Stash of articles currently being held & plans for others:** no discussion ensued.

#### **NINE: Unfinished/Pending Business:**

- **Fiber clinic and shorn fleece only show with Maureen (a new, low-cost show)** Chene will talk to Maureen and try to pin her down for a date. ALSA can send out info and so samples can come in from around the country. Kathy shared that it doesn't make sense to have a clinic on the same day as a fiber event. People need to know how to shear and process the fleece. People are intimidated because they don't know how to prep the fleece. Might Maureen support hosting such a clinic? In regard to the show, a judge cannot use his/her own home – that's in the rules. It is possible to have two separate events. The show would be easiest. Kathy suggested that the shorn fleece show could be a part of Expo. You wouldn't have to worry about mailing the fleece to and from. Suggestion: add this to the Expo Committee's list.
- **Fiesta Day Parade:** Memorial Day Weekend. The Cal-ILA show is the weekend before. Ron and Joy are willing to host an after parade party. 18 llamas participated last year. How about 10 more this year? Kathy will do a routine for in front of the judges' table.

#### **TEN: Requested agenda items for next meeting**

- Expo Committee Report
- Kids & Camelids Show update

	<ul style="list-style-type: none"><li>• T Shirt update</li><li>• Newsletter update and/or debrief</li><li>• Membership update</li></ul>
	<b>ELEVEN: Next meeting:</b> March 8, 7 pm
	<b>TWELVE: Adjournment</b> <b>8:37 pm</b>