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| **TO DO LIST:**  ***Rondi*** – send photos & article on Darrington show to Kathy for the newsletter  ***Margaret/Joy/Stephanie*** – record fiber skirting and edit/format for distribution to members  ***Lee*** – send newsletter article & photos of library trip to Kathy for newsletter  ***Joy*** – send article about Larry not the Llama to Kathy for the newsletter | LANA Board of Directors Meeting  July 21, 2022  Minutes |
| ***Present:*** Stephanie Pedroni, Kathy Nichols, Lee Beringsmith, Joy Pedroni, Emily Muirhead, Margaret Drew, Cathy Spalding, and Rondi Smith  ***Absent:*** Susan Rich |
| **Call to order and review of the agenda**   * President Kathy Nichols opened the meeting at 6:34pm * Kathy added to agenda: follow up on Lee’s visit to the library * Joy added to agenda: fundraiser options for LANA Lifeline * Substitute secretary: Stephanie Pedroni is taking meeting minutes today |
| **Past meeting minutes**   * Approval of June 28, 2022 minutes:   + Kathy would like to change the wording regarding previous knowledge of the Newsletter Network. Joy adjusted the wording in the past meeting minutes.   + Margaret motioned to accept the adjusted minutes. Lee seconded. Passed unanimously. * Review of “To Do List”:   + Rondi will send pictures and article on Darrington show to Kathy for the newsletter   + Kathy – LANA banner came in the mail today and will be at State Fair   + Margaret, Joy & Stephanie are planning to do fiber skirting demo this coming Sunday   + All other items have been completed |
| **Treasurer’s Report**   * Joy reviewed the treasurer’s report that was sent to the board * K&C Financials: ALSA fees for the show have been sent in. Possibly refunds for K&C tabled until Sue is present since it is her show. Almost $100 profit for K&C. * LANA Website: Joy explored the option of upgrading our website with a connection via Jerry Kimbro. After an assessment, they advised we move the website to Word Press due to its expanded capabilities. This option would cost >$1000. Board agreed that Joy is doing a great job with website via Wix and it is not worth the expense and effort to change platforms |
| **Secretary’s Report** *Tabled*   * Correspondence * LANA email’s inbox * Bylaw revision work |
| **How can we broaden LANA to North America?** *Tabled*   * Possible partnership w/ Rocky Mountain Llama Association’s youth activities and our untapped art and essay contests |
| **Newsletter:**   * Kids & Camelids edition was amazing. Sue sent the link to all the participating families, and she heard back from several who said their kids loved the newsletter. |
| * Reminder for Lee to please send an article on the library trip * Reminder for Joy to please send an article about Larry not a Llama * Kathy plans to do a State Fair newsletter & then late summer | |
| **Llamping Plans:**   * Northern California: no one has asked, so Joy has not researched/planned * Washington State:   + Date: Yet to be nailed down – Labor Day weekend 2023 is a possibility   + Location Options: Rondi has some forest service contacts that are scoping llama friendly locations. Kathy advised using an equestrian campground has worked well in the past. Rondi has 4 pens outside of her pastures; if more are needed people would need to bring their own panels, stake out their animals, or overnight in their trailers. Her entire 20 acres are fenced. Will require a liability waiver to stay on the property overnight.   + Format: Format has typically involved overnighting, a mini clinic about hiking and camping with your llamas, and a day hike. Rondi is thinking perhaps arrive Friday, overnight at ranch, hike up Saturday, overnight on the trail, hike back Sunday.   + Attendees: Rondi has several people in her area that are interested. Gear marketing towards people in her area – gas prices may prevent CA folks from being likely to participate.   + Event Financials: Payment can be through website, LANA checks mailed in, delivered to Rondi – Rondi prefers directly to LANA. Joy and Rondi will connect offline on further details, including past pricing. | |
| **Follow-up on Washington & Del Mar Shows**  Washington – Rondi  San Diego County Fair –Margaret walked through classes with exhibitors, offered to review scorecards between classes. Emphasized that LANA is focusing on the youth and helping to educate. Everyone participated and got a great learning experience, had a great time. Margaret will keep doing whatever she can to promote the youth via LANA  **Follow-up with Lee regarding Library**  Local country library is very active with community outreach. Saturday June 29th Lee & Jana/Mike brought 2 llamas, spent 2 hours out front. The library spread out tables, rugs, books, and llama coloring pages. The kids loved it and the library would like to do it again. Photos at Yuba County Library website. | |
| **State Fair**   * Updates – Kathy sent notice on height of new panels. Have roughly same number of entries as 2019 (~197 entries, 30 llamas, 9 alpacas). * Requests for assistance – doing OK with volunteers, tentative ring steward & backup * Hospitality table – normal location very out in the open now, hesitant that it will look like a free for all for fair goers. Board agrees that we skip the hospitality table this year & re-assess its location for next year * Pamphlets & Membership forms available: Do we offer a discount since it’s half -way through the year? Donate to LANA Lifeline & get a free membership for the rest of this year? Offer a limited number of free memberships per day? Benefits of drawing in new people even without membership fees is that we get their contact info, more exposure, and potential membership in following years. No solid plan decided upon. | |
| **Hobo Show:** Dates for next year? Joy heard back from Merced Fairgrounds and they have the last weekend in January available. Need $950 to hold the date. Does she have permission to send the money – Kathy approves, Joy will send it. | |
| **Fundraiser for LANA Lifeline**   * Discussed as potential option at State Fair. No other options discussed at this time.   **Continued Discussion of Other Possible Activities**   * Community Service Project: Date TBA * Other possible events:   + Bayer Family Field Days – Joy and Stephanie will be taking animals and llama/alpaca art project with LANA banner, LANA information and membership forms   + Demo on skirting a fleece will be happening & recorded this coming weekend (Margaret/Joy/Stephanie) | |
| **Request for agenda items for next meeting**   * Possible K&C refunds * How can we broaden LANA to North America * Washington Llamping plans update * Debrief on State Fair * Fundraising ideas for LANA Lifeline * Continued discussion of other possible activities | |
| **Date for next conference call meeting**:  Next meeting: August 18, 6:30 PM  Future meetings: Sept. 15, Oct. 20, Nov. 17, Dec. 15 | |
| **Adjournment :** Kathy adjourned the meeting at 7:29 pm | |

Possible